



BOARD ADVISORY GROUP MEETING

June 24, 2020



Board Advisory Group Survey Results re: Strategic Plan

Board Advisory Group members were asked to identify the top goal and objectives the Exchange should focus on. 13 members responded.

➤ **Highest rated goal:**

- Goal 3: Improve the ability of customers to attain and retain the right coverage for their needs.

➤ **Highest rated objectives:**

- Continuing to make improvements in the customer eligibility and enrollment experience.
- Ensuring that customers continue to have choice in selection of carriers and QHPs by improving the value proposition that the Marketplace offers to carriers.

➤ **Additional goals to consider:**

- Expand rural assisters, rural options for health coverage, and increased outreach about financial assistance, specifically to those who recently lost other forms of MEC.

Preparing for Annual Board Retreat

The Connect for Health Colorado Board of Directors will host their annual strategic planning retreat in September. Ahead of this meeting, the Board would like feedback from the Advisory Group to help inform their planning.

- What are long term discussion topics the Board should consider?
- Are there current gaps in Board knowledge? If so, what are they and how can this group help?